



Louisiana Hospital Association

Management Corporation

Advanced Compliance Updates

Wednesday, December 5, 2012

Louisiana Hospital Association Conference Center
2334 Weymouth Drive, Baton Rouge, LA 70809
(225) 928-0026

Program Description/ Purpose

No matter what part of healthcare you happen to be in, Compliance affects us all. As these industries change, so do the guidelines. This seminar will address how to respond to recent developments in Compliance regulations, Advisory Opinions and cases. Also discussed will be how to build an effective compliance program, hidden compliance components within your revenue cycle and PPACA Compliance Implementation after the election.

Who Should Attend

CEOs, Compliance Officers, Hospital Attorneys, Vice President of Patient Care Services, Director of Nursing, Director of HIM/MR, Risk Managers, Medical Auditors, Nurse Auditors, and anyone else interested in the topic.

Continuing Education Credit

Nursing – 5.5 contact hours will be awarded for this offering by the Louisiana Hospital Association for complete attendance of the program. The Louisiana Hospital Association is approved by the Louisiana State Board of Nursing – CE Provider #39.

Other Participants – will receive, upon completion of workshop, a certificate documenting the completed continuing education/clock hours.

Registration Information

This seminar will be conducted at the **Louisiana Hospital Association Conference Center**, 2334 Weymouth Drive, Baton Rouge. The fee of **\$175.00** for member hospitals/per person and **\$275.00** for non-member hospitals/per person includes seminar, printed materials, lunch and refreshment breaks. A corporate rate has been established at the **Chase Suites, 5522 Corporate Blvd., Baton Rouge (225) 927-5630**. Please call the hotel directly and ask for the room rate of the Louisiana Hospital Association for the appropriate dates. Registrations may be mailed or faxed directly to the Louisiana Hospital Association. Registrations that are mailed **must** include payment by check or credit card. Visa, MasterCard or American Express are accepted. You may also fax your registration form to **(225) 923-1004**, with a Visa, MasterCard or American Express number. Registrations by fax will be accepted if method of payment is indicated on registration form (check being mailed, etc.). All information is handled through a confidential fax and blotted out before it is forwarded to the registrar. **Registration forms must be received into the LHA office by 5:00 p.m. one week prior to the scheduled event date.** This applies to registrations that are received by mail or fax. An email confirmation will be forwarded to all registrants who list an accurate email address. Registrations may be confirmed by phone. It is recommended that a copy of your registration form be faxed to LHA prior to submitting it to your facility's accounting department in order to reserve your seat in the class.

Agenda

7:45 a.m. – 8:15 a.m.	Registration
8:15 a.m. – 8:30 a.m.	Introduction/ Review of Objectives
8:30 a.m. – 10:00 a.m.	Recent Developments in Compliance – Regulations, Advisory Opinions, Cases, Etc. <i>Greg Frost – Breazeale, Sachse & Wilson, LLP</i> <i>Clay Countryman - Breazeale, Sachse & Wilson, LLP</i> <i>Traci Thompson = Breazeale, Sachse & Wilson, LLP</i>
10:00 a.m. – 10:15 a.m.	Break
10:15 a.m. – 11:00 a.m.	Building an Effective Compliance Program in Today’s Enforcement Environment <i>Alec Alexander – CHRISTUS Louisiana Compliance Officer</i>
11:00 a.m. – 12:00 p.m.	Hidden Compliance Components within Revenue Cycle <i>Sharon Walden - Horne LLP</i>
12:00 p.m. – 1:00 p.m.	Lunch (Provided)
1:00 p.m. – 2:00 p.m.	PPACA Compliance and Implementation after the Election – Part #1 <i>Clay Countryman - Breazeale, Sachse & Wilson, LLP</i> <i>Greg Frost – Breazeale, Sachse & Wilson, LLP</i> <i>Stephen Angelette – Breazeale, Sachse & Wilson, LLP</i>
2:00 p.m. – 2:15 p.m.	Break
2:15 p.m. – 3:15 p.m.	PPACA Compliance and Implementation after the Election – Part #2 <i>Clay Countryman - Breazeale, Sachse & Wilson, LLP</i> <i>Greg Frost – Breazeale, Sachse & Wilson, LLP</i> <i>Stephen Angelette – Breazeale, Sachse & Wilson, LLP</i>
3:15 p.m. – 3:30 p.m.	Questions/Adjourn

Cancellation/Refund Policy

We realize that problems can occur that may necessitate registration cancellations. Cancellations received in writing up to one week prior to a scheduled event will be charged a cancellation fee of \$40-\$50 based on whether the program is held at LHA versus a hotel in Baton Rouge or some other location. This fee covers some of the administrative costs associated with processing refunds, printing costs for handout materials, hotel guarantees, etc. Cancellations received less than one week prior to the scheduled event or those who fail to attend are non-refundable. However, registrants who are unable to attend an LHA educational event are permitted to and encouraged to send a substitute at no extra charge. Any sleeping room arrangements made with the local hotel must be cancelled directly with the hotel to avoid charges that are part of the hotel’s cancellation policy.

Directions to LHA Conference Center

The Louisiana Hospital Association Conference Center is located just across the street from the LHA Headquarters Building. The address is 2334 Weymouth Drive. From I-12, exit Airline Highway North, go to the 2nd red light-Old Hammond Highway and turn left. Turn left at the next light onto Drusilla Lane. At the 2nd street, Brookline Avenue, turn left. At the first block on the left is Weymouth Drive. Turn left onto Weymouth Drive and the conference center is the second driveway on the left.

Driving Directions from Chase Suites to the LHA Conference Center

As you exit Chase Suites, turn right onto Corporate Blvd. Remain on Corporate Blvd. until you reach Jefferson Highway. Cross over Jefferson Highway and the street turns into Old Hammond Highway. Stay on Old Hammond Highway until Drusilla Lane. Turn right onto Drusilla. At the second street, Brookline, turn left. At the second street, Weymouth, turn left. LHA Conference Center is the 2nd driveway on the left.

Faculty

Alec Alexander – is the State Compliance Officer for CHRISTUS Health Louisiana. Alexander has a Bachelor of Arts – Biology from the University of Dallas and a Juris Doctorate from the South Texas College of Law. Prior to joining CHRISTUS, Alexander was in private practice and, from 2002 through 2010, served as an Assistant United States Attorney in the Western District of Louisiana where he specialized in healthcare fraud.

Stephen Angelette - Stephen is an associate in the Baton Rouge office practicing in the area of healthcare. Since graduating from the Saint Louis University School of Law with a certificate in healthcare law, his practice has included the representation of hospitals, physicians, physician groups, clinics and other health care professionals and organizations in a variety of health care matters including evaluating relationships among health care providers to determine compliance with fraud and abuse laws, including the Stark Law, the Anti-Kickback statute, and HIPAA. Stephen also provides guidance to health care professionals and organizations in matters relating to internal investigations, compliance program development, and reporting requirements, as well as drafting and reviewing employment agreements, compliance agreements, management contracts and leases. He has also represented health care providers in licensing matters before associations and boards regulating health care professionals.

Clay Countryman - is a partner in the Baton Rouge office of Breazeale, Sachse & Wilson, LLP. He practices in the area of healthcare law, mainly healthcare regulatory and business matters with an emphasis on joint ventures, fraud and abuse, compliance, and health information privacy and security requirements. Clay has served as legal counsel to an extensive list of healthcare providers, ranging from national and regional hospital systems, physician group practices, and hospitals (including rural hospitals, physician-owned specialty hospitals and long-term care hospitals), to diagnostic imaging facilities, ambulatory surgical centers, physical therapy providers, nursing homes, pharmacies, healthcare management companies, and healthcare trade associations. He has assisted clients in the healthcare industry with structuring joint ventures and other transactions to promoting business objectives while meeting compliance requirements of specific healthcare laws and regulations, such as the Stark Law, the Federal Anti-Kickback Statutes, Medicare and Medicaid coverage and reimbursement requirements, licensure accreditation requirements, and federal and state privacy and security requirements.

Gregory D. Frost - is a partner in the Baton Rouge office, practices extensively in the area of Healthcare. He concentrates his legal practice on health care law, including the representation of not-for-profit, for-profit and governmental hospitals, home health agencies, physicians and other types of health care providers. Mr. Frost is experienced in complex commercial transactions involving healthcare providers, licensure and other regulatory matters, Medicare, Medicaid and defense of civil and criminal fraud prosecutions, transactional matters and litigation involving health care providers. He has extensive experience dealing with HIPAA and health information issues, and was one of the first attorneys in the country to be certified in Healthcare Privacy by the American Health Information Management Association. Mr. Frost was vice president of Legal and Governmental Affairs of the Louisiana Hospital Association for over eight years. He has lectured at Louisiana State University, Tulane University, the University of Louisiana at Lafayette, and Southern University, and regularly speaks before trade and professional organizations and legal audiences. Mr. Frost served on the adjunct faculty of the College of St. Francis and is the organizer of the HIPAA Privacy Work Groups and the annual Louisiana HIPAA and EHR Conference. In addition to numerous articles on health law issues, he is the editor of Louisiana Health Information Law Manual, which is currently in its fifth edition and used as a textbook at ULL. He has also edited Managed Care, Collections and Related Issues, and the Workers' Comp Medicals Handbooks (both now out of print).

Traci S. Thompson - is an associate in the Baton Rouge office and is a member of the firm's Healthcare Section. She focuses her practice on a wide range of compliance and regulatory matters and has experience representing hospitals and health systems, physicians, pharmacies and other healthcare-related entities. Traci advises providers with respect to licensure and regulatory matters, Medicare, Medicaid and other reimbursement issues including upper payment limit reimbursement. Her practice experience also includes issues related to compliance with state and federal healthcare regulations including Stark, Anti-kickback, HIPAA, corporate practice of medicine and fee-splitting, and other transactional and litigation matters.

Sharon Walden, CPC serves as a manager in health care services for HORNE LLP. She provides a variety of services to health care clients including valuation of health care entities, design and valuation of physician compensation agreements and providing consulting services to hospitals, health care entities and physician group practices on operational, compliance and revenue cycle matters. Sharon joined HORNE in 2010 and has more than 25 years of experience in the health care industry. Her career experience includes working as a health care consultant for the past 10 years with a focus on hospital-physician acquisitions, valuations, physician compensation agreements, operational and revenue cycle management. She worked as the director of patient financial services for two hospitals in South Carolina and as the manager for an ambulatory surgery center. She has also worked for several physician group practices. Sharon graduated from Louisiana State University where she received her Bachelor of Arts degree. She also is a Certified Professional Coder.

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Registration Form

\$175.00 for member hospitals / per person \$275.00 for non-member hospitals / per person

***Confirmations will be sent by email only.**

Name _____ E-Mail: _____

Title _____

Name _____ E-Mail: _____

Title _____

Healthcare Organization _____

Address _____

City / State / Zip _____

Telephone # _____ Fax # _____

Credit Card # _____ Billing Zip Code: _____

Name on Card (please print) _____ Expiration Date: _____

Signature: _____ E-Mail: _____

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Make check payable and mail to:

Louisiana Hospital Association – Management Corporation
9521 Brookline Avenue, Baton Rouge, Louisiana 70809-1431
Phone: (225) 928-0026 Fax: (225) 923-1004

Americans With Disabilities Act The Louisiana Hospital Association will make every effort to provide reasonable accommodations for physically challenged attendees who require special services. When registering, please attach a written description of needs to the application.

LHA Code # M1245010